

## Pattern identification - Storytelling app

1. It was observed that 5 out of 5 subjects wants play sample option for premium stories  
This means that the play sample option is necessary for premium stories
2. It was observed that 5 out of 5 subjects found it a great option to select stories according to age.  
This means that for all the users, it is a useful feature
3. It was observed that 5 out of 5 subjects found it easy to login  
This means that the onboarding flow is easy and simple
4. It was observed that 1 out of 5 subjects were looking for add to favorites button to add the stories to favorites  
This means that not everyone is familiar with the 'love' symbol
5. It was observed that 1 out of 5 subjects wants to select age before entering the homepage This means that some only want just customized stories according to the age selected.
6. It was observed that 3 out of 5 subjects felt the button " mark as completed" unnecessary. This means that people doesn't want mark as completed button
7. It was observed that 3 out of 5 subjects felt the subscription button is given less importance. This means that people have difficulty in identifying subscription button
8. It was observed that 3 out of 5 subjects found it difficult to understand the meaning of play sample in premium stories  
This means that people have difficulty in identifying what that feature actually is.